



FOR IMMEDIATE RELEASE

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Blackhawk Cleans Up West Mountain Road

McCall, Idaho—It's like a word puzzle in a grade school math book: Give 20 people the task of cleaning a six-mile stretch of seemingly pristine mountain road, and how much trash can they collect? For those familiar with West Mountain Road, the answer would seem like a simple "not much." The drive offers great views of mountains, trees and wildlife, and very few signs of civilization. So when a whopping 345 pounds of trash were collected in Blackhawk's recent roadside cleanup, it came as a definite surprise.



The May 20th trash pickup was an organized effort by Blackhawk Partners, LLC, as part of the McCall Community Cleanup. Family and friends of Blackhawk—including Millennium Construction owner Shane Childs, his wife and five children—worked for well over four hours to beautify the roadway between Cranberry Ridge and the North Fork of the Payette River. They collected bag after bag of bottles, cans, cardboard and other debris.

"What we thought was going to be an hour or so of cleanup, with a couple of bags of trash, turned out to be much more of an undertaking than we expected," says Rick Luna, Blackhawk CFO. "But it was a great opportunity to teach our children the importance of a clean environment. Now, West Mountain Road looks

more breathtaking than ever."

Of course, good deeds always have their rewards. For volunteers, the day began with coffee and doughnuts at the Fireside Shelter at the northern end of Blackhawk on the River, and ended with a fun afternoon of trail rides at the Blackhawk Equestrian Center.

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Blackhawk is a 1551-acre, conservation-oriented riverfront community set along five miles of the Payette River, just 10 minutes southwest of downtown McCall. Learn more at www.blackhawkontheriver.com.