



FOR IMMEDIATE RELEASE

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### **Blackhawk to Sponsor McCall Mountain Triathlon**

*Name changes to Blackhawk Mountain Triathlon, youth event added.*

**McCall, Idaho**—On its 29<sup>th</sup> anniversary, the McCall Mountain Triathlon has found a full sponsor in Blackhawk, a riverfront residential community just southwest of McCall. The event, now called the Blackhawk Mountain Triathlon, is a long-standing fundraiser for the Little Ski Hill and Payette Lakes Ski Club. This year's event takes place on August 5, 2006 and will include a first-ever, shortened youth triathlon put on by the McCall Nordic Ski Team.

"Even though we had 18 different sponsors last year, we didn't raise half the amount Blackhawk has donated," says race coordinator Ed Roper. "Their sponsorship is a tremendous help. It will cover all of our costs, and allow all entry fees to go to the after-school program and the Little Ski Hill".

The Mountain Triathlon is a highly popular McCall tradition that includes a 1K swim, 40K bike, and 10K run. Last year's event raised \$6,000 for the nonprofit Little Ski Hill, a McCall institution since 1937. This year's total should amount to significantly more.

"McCall is unique for both its amazing outdoor recreation and the local events and organizations that help make it accessible," says Rick Luna, CFO at Blackhawk, LLC. "By sponsoring this race, Blackhawk is able to support the local community and help boost winter and summer sports in the area, making it an even better place to live and visit."

Blackhawk, a 1551-acre conservation-oriented residential community five miles southwest of McCall, is also a sponsor for the Payette Lake Run, the McCall Nordic Ski Team, the 2008 World Cup Masters Nordic Event, and dozens of other teams, sporting events and nonprofits in the area.

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Learn more about Blackhawk at [www.blackhawkontheriver.com](http://www.blackhawkontheriver.com).